

BROMPTON ASSET MANAGEMENT

P R E S S R E L E A S E

25 November 2021

Brompton wins CFi.co Best Asset Allocation Strategy (UK) 2021 award

Brompton Asset Management is delighted to be judged winner of the CFi.co – Capital Finance International 2021 award for Best Asset Allocation Strategy (UK). Dynamic asset allocation is at the heart of the Brompton multi-asset investment process because we believe this will be the principal driver of returns for investors.

Two major bear markets since 2000 have highlighted the importance of choosing an asset manager focused on determining if the environment is one in which investors will be rewarded for taking risk rather than simply seeking to deliver a relative return.

The CFi.co judging panel in its announcement said it was “impressed by the emphasis on real returns balanced by a healthy respect for risk management”.

Brompton’s dynamic approach provides the flexibility to invest globally on behalf of investors in all major asset classes. Brompton’s objective is to select the right asset classes, geographical areas and investment themes at the correct time in the investment and economic cycle and the investment team has developed its asset allocation process in response to this challenge. Brompton recognises the importance of building portfolios that are not wholly dependent for their success on a narrow range of investment outcomes and combines the assets in its portfolios to offer a measure of protection under a range of different scenarios.

Brompton’s investment team focuses on its strengths and only invests in high-conviction ideas, seeking to avoid consensus thinking and the team’s emphasis on forward-looking data and its strong valuation discipline often lead it to consider out-of-favour assets. The team’s investment process involves frequent meetings with specialist managers investing across the spectrum of different asset classes and regions and the team draws on their observations and experience when reviewing its strategy.

John Duffield, Brompton’s senior partner, says: “From day one we have endeavoured to deliver attractive risk-adjusted returns for investors and their advisers and asset allocation is a cornerstone of our approach. This award is testimony to the hard work of Gill and her team.”

Gill Lakin, chief investment officer says: “It is pleasing that the work of the investment team has been recognised with this award because asset allocation and risk management are integral to our investment process.”

The CFi.co announcement is available here: <https://cfi.co/awards/europe/2021/brompton-asset-management-best-asset-allocation-strategy-uk-2021/>

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Editor's notes

About Brompton

Brompton Asset Management was established in 2009 by John Duffield and senior colleagues who worked with him at Jupiter Asset Management and New Star Asset Management. Brompton offers discretionary investment management for financial advisers and private clients and direct property investment services.

Brompton's multi-asset services include the management of risk-graded investment strategies, model portfolios, collective investment funds tailored to the needs of specific client groups and bespoke investment strategies.

Brompton seeks to develop long-term investment relationships in which we support advisory businesses to realise their potential by enhancing the investment propositions they offer their clients. Brompton does not and will not provide financial advice, aiming to avoid conflicts of interest with our advisory and wealth management partners.

About CFi.co

CFi.co – Capital Finance International is a print journal and online resource reporting on business, economics and finance. Headquartered in London, CFi.co offers coverage and analysis of the drivers behind change, combining the views of leading multilateral and national organisations with thought leadership from some of the world's top minds.

Important information

For details of the funds and their risks please refer to the prospectus or key investor information and supplementary information documents, which can be found on the Brompton website. The value of assets and income generated from them may fall as well as rise. Investors may not get a steady income flow and, on disposal, may not receive all their capital back. Past performance is not an indicator of future performance. Brompton is not authorised to give investment advice. Please obtain professional advice before making an investment decision. Brompton Asset Management is authorised and regulated by the Financial Conduct Authority.

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